Three versions – each one designed to meet salon needs

❑ Alpha Salon Single

Alpha Salon Single is the ideal version for independent salon operators. As a sole proprietor with no employees and only one computer, it allows you to simplify the management of your salon.

❑ Alpha Salon Multi

Alpha Salon Multi is perfect for professional salon owners with several employees. It allows for the administration of payroll and commissions, as well as other important small business activities. Only one computer is used for this version.

❑ Alpha Salon Spa

Alpha Salon Spa makes it possible to manage several employees and workstations that operate within a network environment. It is the ideal version for a multi-service salon or spa that requires top-of-the-line management solutions. It also allows for the individual management of several businesses. 3 or 5 computers may be licensed for use by an unlimited number of employees.

Applications	Simple	Multi	Spa
Agenda	Optional	Optional	Optional
Customer files with purchase history	x	x	x
Medical records (for aesthetic, electrolysis, hairdressing, massage therapy and tanning services)	Optional	Optional	Optional
Employee files and computation of commissions		x	x
Flexible payroll management and remittance of gross earnings		x	x
Supplier files and purchase follow-up	x	x	x
Automated management of supplier order fulfillment and incoming products	x	x	x
Direct mail advertising (various mail-delivered samplings)	x	x	x
Detailed inventory of products and services	x	x	x
Consolidation of products and services (packages)	x	x	x
Management of promotional pricing by date	x	x	x
Management of workstations and equipment		x	x
Invoicing with the option of 3 payment methods	x	x	x
Account receivables follow-up		x	x
Customer orders (pending invoices)	Optional	Optional	Optional
Closing and accounting entries	x	x	x
Authorized user and password management		x	x
Printing of various performance reports	x	x	x
Number of licences	1	1	3 (5 or +, optional)

To successfully run each of these versions, ensure the following minimum requirements are met: Pentium IV, 10 Go disk space, Windows XP

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Service plan

To protect your investment and to avoid becoming out of date with your software version, sign up for the Alpha Salon service plan. This plan (renewable annually) offers access to a telephone support line and provides an annual software update.

A free trial version of this software is available at www.alpha-salon.com

[www.alpha-salon.com]

Software that simplifies your life...

Business management software for aesthetic, electrolysis, hairdressing and tanning salons, as well as massage therapy parlors and spas.

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Save time and money with Alpha Salon

What salon owner hasn't experienced inventory problems, delays in following up with clientele, and a shortage of time to calculate employee commissions? Alpha Salon is the key to ensuring the sound management of your salon and to saving substantial amounts of time and money.

The Alpha Salon management software program was designed specifically to meet the needs of aesthetic, electrolysis, hairdressing and tanning salons, as well as massage therapy parlors and spas, and was jointly developed by Dectronique and Dectro International, two companies well recognized in the field of personal care. Available in three versions (Simple, Multi or Spa), it is perfectly suited for any type of salon, large or small.
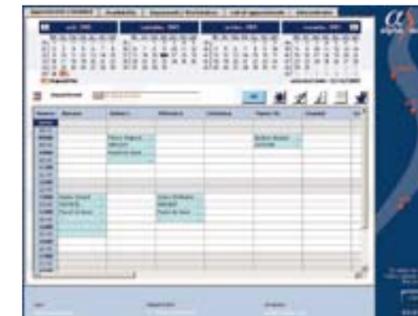
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Software content

Alpha Salon is a software program unlike any other. Its user-friendly features make it extremely easy to use and help simplify the daily management of tasks. Also, it allows you to provide your accountant with complete and accurate information required to produce your annual reports.

Agenda

The Alpha Salon Agenda allows you to manage employee schedules, as well as your salon's workstations and equipment. A four-month calendar is visible on screen, allowing for the quick selection of a specific day, week or month. You can input an array of details into the system during each appointment, which can later be confirmed by e-mail. Also, when booking an appointment this option automatically generates an order for the customer, with the possibility of adding other services or products at the time of invoicing. A precious time savings! In a league of its own, this application allows you to calculate the profitability of each of your workstations and equipment. This is brilliant!

Customer files

The "customer files" application tool is essential to creating a personalized rapport with your customers, and contributes to maximizing their purchases. It not only saves customer contact information, but also allows you to quickly view details on the care they received, the products they purchased, the date of their next appointment and their birthday. You can even upload the customer's photograph! A full history of total monthly purchases for each service and product type can be generated, which allows you to quickly recognize trends in your clients' habits and ensure your promotional offers achieve maximum awareness and profits.

Medical records

Alpha Salon is a unique management software program that allows for maintaining medical records pertaining to aesthetic, hair removal, massage therapy, hairdressing and tanning services. These records are convenient and allow all your employees to access at any time a client's history of medical information, including contraindications, skin examinations, hair analysis, and even their hair color formula! Also, these records can be printed at any time, which gives you the opportunity to have the client sign a confirmation ensuring the accuracy of the information.

Employee files

Employee commission and payroll management is often a tedious task. The "Employee files" application tool simplifies the payroll process and the computation of commissions. Commissions can even be set according to products sold or services offered. This application tool also generates a global sales report for each employee, thereby facilitating performance evaluations.

Agenda

Medical Records

Supplier files

Alpha Salon registers a detailed list of the products you purchase from every supplier. Submitting a product purchase order to any one of your many suppliers will be like child's play, given that this application tool automatically generates purchase orders in response to sales and inventory volumes.

Direct mail advertising

Send your customers promotions, novelty items and even greeting cards! The "Direct mail advertising" application tool allows you to rapidly create an index of customers according to various criteria (customer category, birthday, products purchased or services received, etc.), as well as print client address labels and prepare direct mailings by following a few easy steps.

Inventory

Close inventory management helps to avoid major revenue losses. This practical application tool automatically adjusts your inventory when product billings are processed and generates a product purchase list when minimum volumes are reached. From a service standpoint, it allows you to calculate the actual cost associated with each personal care service and it subtracts the quantity of products used from your inventory. This is a great way to maximize your profitability. The benefits of the "Inventory" application tool do not end at that! It can also group together various personal care services and create "packages" which are eligible for "discount pricing".

Invoicing

This software application offers incredible flexibility, all the while simplifying the administration process. The user-friendly icons allow for customer, product and service selection to be done in the blink of an eye. Every receipt provides certain basic information (customer contact information, purchases, amounts, tax, discounts and multiple payment methods), as well as the name of the employee who provided the services, the employee responsible for product sales and the employee who processed the invoice. Nothing is left out!

At last, a new account receivables option is now available. This software function offers your customers more flexibility, by allowing them to pay for purchases in several instalments or to prepay for future services.

Closing entries

The maintenance of a balanced cash register always facilitates the management of a salon. Alpha Salon allows for automated printing of closing entries, making this task simpler than ever! A network of cash registers can be managed and closed at any time of the day. This allows for convenient and effective management! Furthermore, the printing of detailed sales reports provides a quick measure of your salon's profitability by business line or product category.

Inventory - Product File

Invoicing